

Sustainable Development

Sustainable development is the development capable of satisfying current needs without compromising the resources and possibilities of future generations.

Sustainable Trade

It is the commercial exchange of goods and services that generates social, economic, and environmental advantages while respecting the basic rules of sustainable development.

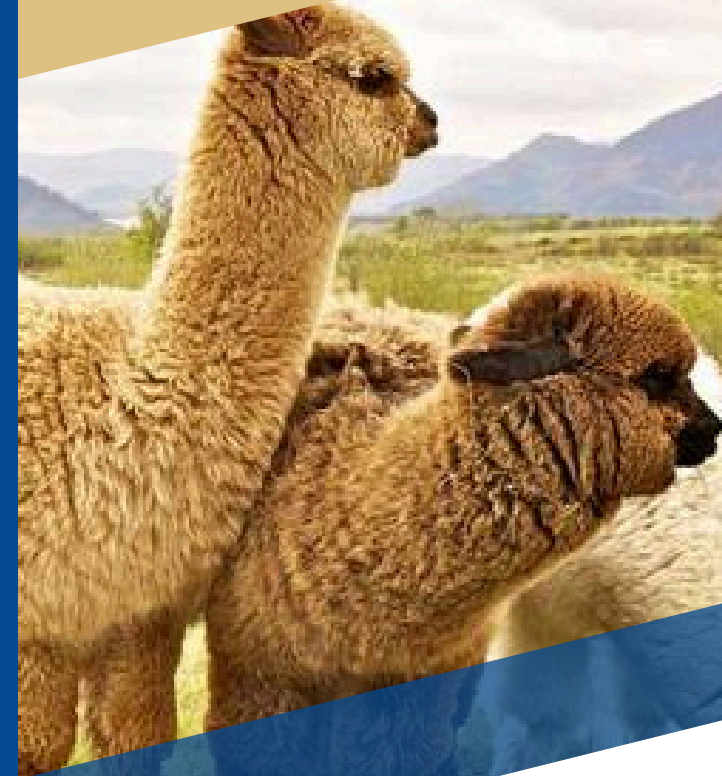
PROMPERU seeks to promote sustainability criteria in exporting companies, as differentiating elements in the exportable supply, and contribute to increase their competitiveness to reach international markets.

Our Mission

To produce and commercialize extremely high-quality products for the most exclusive markets of the world, mainly working with exotic fabrics such as Alpaca, Vicuna, and Pima Cotton, creating and innovating breathtaking designs, applying the good practice of fair commerce with responsibility and transparency, generating economic, environmental and social welfare in the community with our collaborators.

"PASSION FOR ALPACA FIBER"

www.colcafabrics.com



GOOD PRACTICES AND FAIRTRADE

Textile Sector

WHAT IS FAIR TRADE?

Fairtrade seeks to promote responsible and sustainable production, as well as trade patterns and development opportunities for small farmers, peasants, and artisans who are economically and socially disadvantaged concerning dominant market players.



Another fundamental objective of fair trade is to promote a culture of responsible consumption because consuming means choosing what kind of development we want.

Source: Promperu Repository

10 Principles *Fair trade*

1. Creation of opportunities for the community.
2. Internal and external transparency.
3. Good Practices for Business.
4. Capacity of building.
5. Raising awareness of fair trade.
6. Fair price payment.
7. Equal Treatment.
8. Labor conditions.
9. No child labor.
10. Respect for the environment.

Problem *to be solved*

- It seeks that the exchange between producers and consumers is an **equitable relationship**.
- **Exploitation in general** is rejected, especially the eradication of child exploitation.
- **Equality and equity**, establish equal labor and economic conditions between people without distinction of gender.
- One of the practices of the Fair Trade is that it is **sustainable**, guaranteeing that the resources are not exhausted through respectful processes with the environment.

Benefits of *Fair Trade*

01 To Producers

- Decent pay.
- Better working conditions.
- Respect for gender equality.
- No child exploitation.
- Access to better commercial conditions.



02 To Consumers

- Collaborate with the reduction of inequalities through your purchases.